



**ADHD
SUPPORT
GROUP
ILLAWARRA**

ADHD Family Fun Day Sponsorship Package 2022



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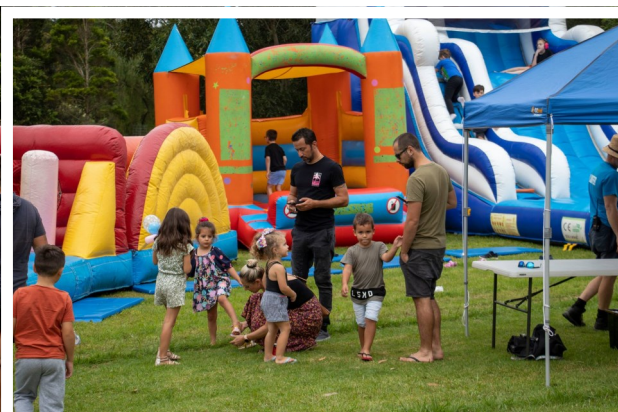
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Introduction:

This document outlines the opportunity for individuals and businesses to be involved in a partnership aimed at running an evolving annual event for families affected by ADHD and associated disorders. Citylife Community initiatives is strongly committed to providing opportunities for local families to be able to live the best life possible. Working under this directive the ADHD support group based in the Illawarra provides education, support and encouragement to families through the Annual Family Fun day, information evenings, support meetings, resource workshops and other events throughout the year.



The Annual Family Fun day is evolving as a strong focus for the group in being able to connect with families and support them. While the support group could do with ongoing support as well, our main focus in this package is raising the funds to allow the fun day to go ahead at minimal cost to families.



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Annual ADHD Family Fun Day:

“The ADHD Family Fun Day aims to bring together families from across the Illawarra to connect, celebrate and raise awareness around a disorder that is often misunderstood and overlooked. The event has gone from an idea to a well organised event attended by hundreds of people in 2020. “ Said Anton Langridge who organised the Soup Kitchen where Amy Williamson launched the idea.



The next ADHD Family Fun day is scheduled for Saturday 26th February 2022 from 10am-2pm. The intended location will again be Integral Energy Park in Dapto. The target audience is men, women, children and families who are affected by or supporting someone living with ADHD or similar disorders. We would

estimate the number of guests to be anywhere between 200 and 1000. Despite the limitations of covid in 2021 with attendees, volunteers and stall holders we had over 300 people. The key messages will remain family and individual wellbeing, building friendships and supporting people living with ADHD. Families will have the opportunity to interact, share strategies and experiences with each other all while having a much needed day out filled with fun in a safe understanding environment. “That’s right we are an ADHD family. Loud and proud! Together we support each other. We grow together...A place ALL children can come together and feel “normal “. In an environment they are unjudged. “ Dani Bella

2019





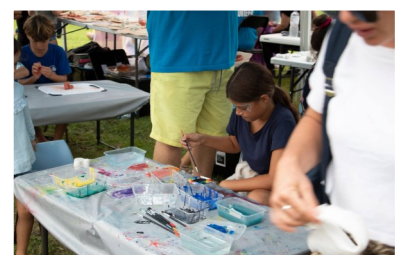
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Budget Needs:

What we can do for these families is entirely dependant on the funds we can raise prior to the event.

This budget is an idea of the expected expenses, if funds are not raised we cannot proceed with certain items like an alternate venue or rides.

Location Hire	\$500
Fencing	\$2,500
Generator	\$500
First Aid	\$300
Cool Room	\$500
Stage	\$3000
Jumping Castles	\$500
Sound System for Stage	\$2000
Laser Tag	\$1200
Two Way Radios	\$300
Security	\$500
Advertising	\$2,000
Flyers & Signage	\$1,000
Insurance	\$1,000
T-shirts for volunteers and Merchandise (eg. pens, stress balls)	\$1,000
Information Bags	\$200
Activity Supplies	\$1,000
Face Painting	\$400
Snack Bags and Drinks	\$1000
Misc Logistics Supplies and Truck hire	\$1500
TOTAL	\$20,900



These amounts are subject to changes based on direct donations, specific sponsorships and expansion of the event based on planning and demands.

Any remaining funds from each event is used for the ongoing work of the support group and for the running of the following years event.



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Sponsorship Packages

Please consider the following packages for sponsorship of this event.

Platinum Package \$1500

Company Flyer (to be provided by business) in Information bag

Prominent mention on the Citylife Community Initiatives ADHD Support Group – Illawarra Facebook page.



Prominent Media exposure on all future marketing material for the event.

Dedicated promotion during the event by MC

Prominent placement of your business Signage during the event (signage to be supplied prior to the event by business).

Provisions at the event for an information stall.

Gold Package \$1000

Company Flyer (to be provided by business) in Information bag.

Mention on the Citylife Community Initiatives ADHD Support Group – Illawarra Facebook page.

Media exposure on all future marketing material for the event.

Promotion during the event by MC

Placement of your business Signage during the event (signage to be supplied prior to the event by business).

Provisions at the event for an information stall.



Silver Package \$750

Company Flyer (to be provided by business) in Information bag.

Mention on the Citylife Community Initiatives ADHD Support Group – Illawarra Facebook page.

Media exposure on all future marketing material for the event.

Provisions at the event for an information stall.





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Bronze Package \$500

Company Flyer (to be provided by business) in Information bag.

Mention on the Citylife Community Initiatives ADHD Support Group – Illawarra Facebook page.

Provisions at the event for an information stall.

Information Stall Only Sponsorship \$50

Must supply own gazebo, tables and chairs and an activity for children to do at your stall.

Business Flyer in Information Bag Only \$50

Business flyer to be supplied by business at least 3 weeks before the event.

Business Card in Information Bag Only \$30

Business cards to be supplied by business at least 3 weeks before the event.

Individual Sponsorship Arrangements.

If you wish to make an individual arrangement for sponsorship of this event of more than the highest package amount or for specific items or needs of the event please contact Amy Williamson directly.

Ongoing Support Options

Citylife Community Initiatives ADHD Support Group – Illawarra would like to invite sponsors to consider ongoing options for support of the group. There are 2 main areas and options for future support.

First options on sponsorship for following years Fun day events
Regular donation support for the running of the support group
by direct debit/deposit

If you would be interested in being contacted further regarding ongoing financial support for the group please let us know.

Group Contact Details:

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